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October 1963

ECONOMIC STUDIES PERTAINING TO
PROCESSING PLANT FEASIBILITY
-A Partial Bibliography

Compiled by
Dana G. Dalrymple

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PREFACE

Extension economists are increasingly being faced with requests for assistance in evaluating processing plant feasibility. For many this is a relatively new field.

In order to provide extension workers with background information on this subject, it was thought desirable to prepare a list of studies in this area. The resulting compilation, as the title suggests, is not intended to be complete - for questions of plant feasibility involve many phases of agricultural economics. Rather, an attempt has been made to list most of the more important references on the subject. It must be admitted, however, that the bibliography is more complete for crops than it is for animal products.

The reports listed vary widely in scope and depth; this is particularly true of the relatively few actual feasibility studies.

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ECONOMIC STUDIES PERTAINING TO
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I. GENERAL THEORY

THE FIRM

J. S. Bain, Barriers to New Competition, Harvard University Press, Cambridge, 1956.

E. H. Chamberlin, The Theory of Monopolistic Competition, Harvard University Press, Cambridge, 1956.

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Frank A. Fetter, "The Economic Law of Market Areas," Quarterly Journal of Economics, May, 1924.

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M. L. Greenhut, Plant Location in Theory and in Practice, University of North Carolina Press, Chapel Hill, 1956.

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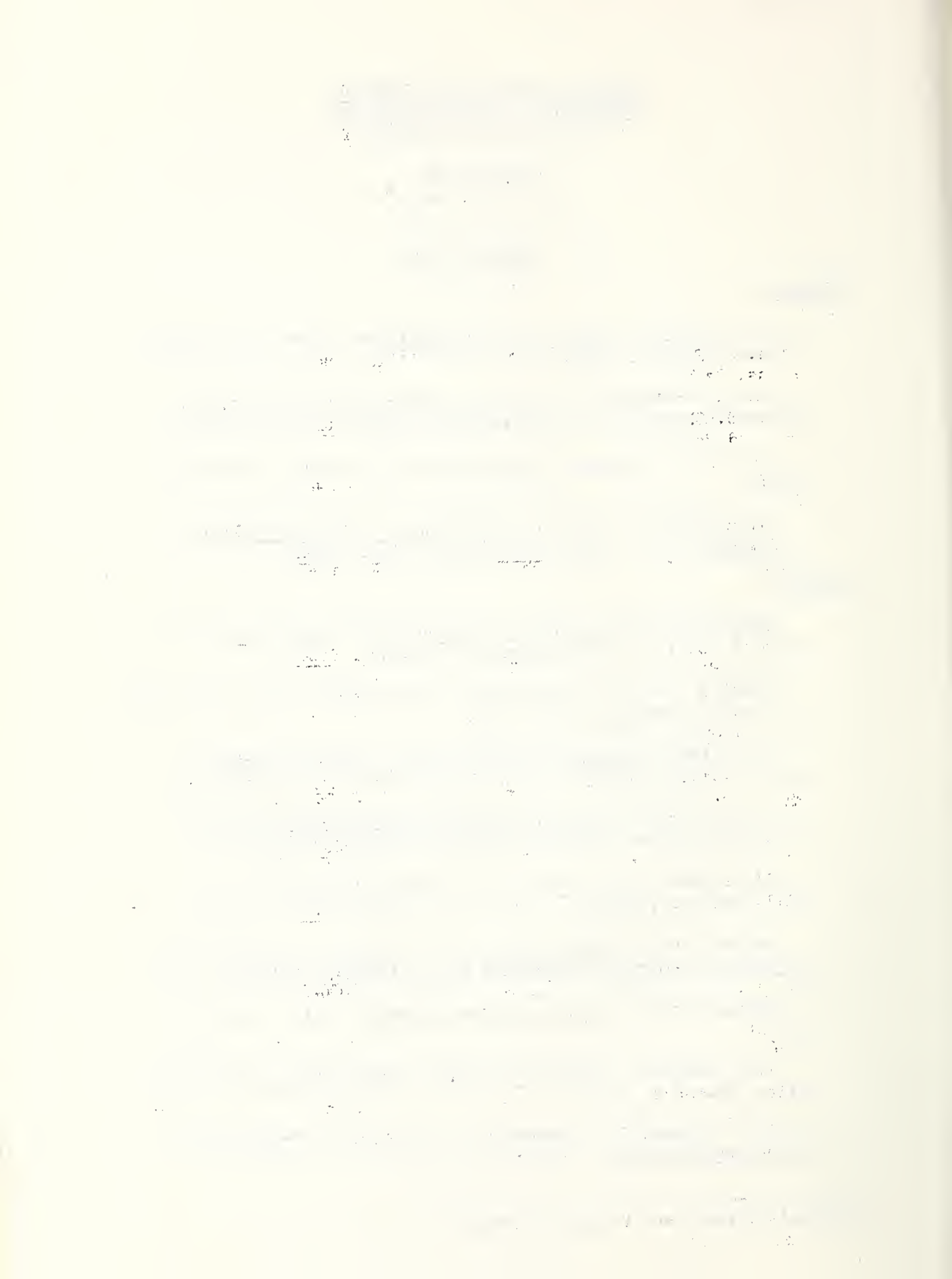
Walter Isard, Methods of Regional Analysis: An Introduction to Regional Science, Technology Press, Cambridge, 1960.

Walter Isard, Location and Space Economy, Wiley, New York, 1956.

T. C. Koopmans, Activity Analysis of Production and Location, Wiley, New York, 1956.

E. W. Smykay, D. J. Bowersox, F. H. Mossman, Physical Distribution Management, Macmillan, 1961.

*Economist, Fruit and Vegetable Marketing.



II. PROCESSING POTENTIALS

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Kermit Bird, Freeze-Drying of Foods - A Look Into the Future, U. S. Dept. of Agriculture, Marketing Economics Division, ERS-134, August 1963, 7 pp. (a reprint from The Marketing and Transportation Situation, Aug. 1963).

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C. Lockwood Marine, "Testing Institutional Acceptance of New Food Products by Means of an Institutional Sales Test," Michigan State University, Dept. of Agricultural Economics, Ph. D. dissertation, in preparation.

Marshall Miller, "Marketing New or Improved Products," U. S. Dept. of Agriculture, Agricultural Marketing Service (speech), February 1959.

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W. S. Greig and N. W. Stuckman, Market Potentials for Dehydrocanned Apple Slices, Michigan State University, Dept. of Agricultural Economics, Ag. Econ. 801, September 1960, 52 pp.

E. J. McGrath and H. W. Kerr, Dehydrofrozen Apples: Their Potential in Selected Markets, U. S. Dept. of Agriculture, Marketing Research Report 578, January 1963, 20 pp.

E. J. McGrath and Margaret Weidenhamer, The Market Potential for Superconcentrated Apple Juice, U. S. Dept. of Agriculture, Marketing Research Report 582, January 1963, 54 pp.

AMERICAN MEDICAL ASSOCIATION
PUBLISHED WEEKLY
CHICAGO, ILL., U.S.A.

Subscription price, Five Dollars Per Annum in Advance
Single Copies, Fifteen Cents

Entered as Second-Class Matter, May 2, 1882
Postpaid

Acceptance for mailing at special rate of postage provided for in
Act of October 3, 1917, authorized on July 10, 1918

Postmaster: This journal is published weekly except on
Sundays and legal holidays

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Published by the American Medical Association
535 North Dearborn Street, Chicago, Ill.

Entered as Second-Class Matter, May 2, 1882
Postpaid

Subscription price, Five Dollars Per Annum in Advance
Single Copies, Fifteen Cents

Exotic

Frank Scott, Jr., An Analysis of Market Development for Frozen Passion Fruit Juice, University of Hawaii, Agricultural Economics Bulletin 11, June 1958, 39 pp.

Frank Scott, Jr., An Economic Analysis of the Market for Frozen Guava Nectar Base, University of Hawaii, Agricultural Economics Bulletin 14, September 1958, 21 pp.

Grapefruit

Robert Banson, Milton Jacobs and Richard Hall, Frozen Grapefruit Sections - Evaluating a New Product by Retail Sales Audit and Household Survey, U. S. Dept. of Agriculture, Marketing Research Report 110, December 1955, 62 pp.

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A. C. Manchester and J. C. Podany, Shifts in Supply Areas and Consumption Rates for Vegetables 1939 to 1955, U. S. Dept. of Agriculture, Marketing Research Report 221, March 1958, 30 pp.

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E. J. McGrath and Morris Sills, Restaurant Acceptance of Dehydrofrozen Peas--A Product Test Conducted in 100 Milwaukee Restaurants, U. S. Dept. of Agriculture, Marketing Research Report 198, October 1947, 27 pp.

Potatoes (Irish)

P. B. Dwoskin and Milton Jacobs, Potato Flakes--Market Position and Consumer Acceptance, U. S. Dept. of Agriculture, Marketing Research Report 186, 1957, 54 pp.

1. The first part of the report deals with the general situation of the country and the progress of the work during the year.

2. The second part of the report deals with the results of the work during the year and the progress of the work during the year.

3. The third part of the report deals with the results of the work during the year and the progress of the work during the year.

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3. The third part of the report deals with the financial statement of the year.

4. The fourth part of the report deals with the general conclusion of the year.

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6. The sixth part of the report deals with the general conclusion of the year.

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5. Chicken Barbecue Sauce, A. E. Res. 55, December 1960.
6. Chicken Franks, A. E. Res. 57, January 1961.
9. Chicken Bologna and Chickalona, A. E. Res. 83, January 1962.
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III. INTERREGIONAL COMPETITION

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Dale G. Stallings, Marketing Western Fruits and Vegetables - Long Term Outlook, U. S. Dept. of Agriculture, Economic Research Service, ERS 77, March 1963 (Summarized in The Farm Index, October 1962, p. 12).

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William E. Goble, Tennessee's Competitive Position in Producing and Marketing Strawberries, University of Tennessee, Agricultural Experiment Station, Bulletin 332, September 1961, 40 pp.

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*Also see, "List of Publications, Regional Project WM-17, Competitive Position of the Western Region in Marketing Frozen Fruits and Vegetables," University of California, Dept. of Agricultural Economics, March 1962, 4 pp.

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Cucumbers

Donald Farris and Richard King, Interregional Competition in Marketing Slicing Cucumbers, North Carolina State College, Dept. of Agricultural Economics, A. E. Information Series No. 78, September 1960, 67 pp.

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Donald Farris and Richard King, Interregional Competition in Marketing Green Peppers, North Carolina State College, Dept. of Agricultural Economics, A. E. Information Series No. 87, December 1961, 61 pp.

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1. Methodological Development and Annual Spatial Price Analyses of the Beef Marketing Sector, Bulletin T-78, June 1959, 62 pp.
2. Application of Spatial Analysis to Quarterly Models and Particular Problems Within the Beef Marketing System, Bulletin T-79, December 1959, 39 pp.
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W. R. Henry and C. E. Bishop, North Carolina Broilers in Interregional Competition, North Carolina State College, Agricultural Experiment Station, Ag. Econ. Information Service No. 56, February 1957, 39 pp.

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George G. Judge, Competitive Position of the Connecticut Poultry Industry, No. 7, A Spatial Equilibrium Model for Eggs, University of Connecticut, Agricultural Experiment Station, Bulletin 318, 1956, 36 pp.

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- I. John W. Carncross, Economic Trends in Egg Production, Cost and Returns, A. E. 265, July 1961, 73 pp.
- II. Alan A. Meredith, Economic Trends in Egg Marketing, A. E. 266, July 1961, 37 pp.
- III. Alan A. Meredith, Transportation Costs and Problems, A. E. 289, April 1963, 44 pp.

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1. Marketing Facility Feasibility, September 1963 (leaflet).
2. Considerations in Determining Plant Feasibility, in press.

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Leigh Hammond and Richard King, The Feasibility of Expanding the Sweet Potato Canning Industry in the South, U. S. Dept. of Agriculture, Marketing Research Report 603, June 1963, 51 pp.

Planning Data for the Sweet Potato Industry, North Carolina State College, Dept. of Agricultural Economics A. E. Information Series:

1. Gene Mathia and Richard King, Prices, Production and Assembly Costs, No. 92, June 1962, 56 pp.
2. Leigh Hammond and Richard King, Costs and Returns for a Model Canning Plant, No. 93, June 1962, 49 pp. Also see Hammond's Ph. D. dissertation, N. C. State, 1961.
3. Gene Mathia and Richard King, Selection of the Optimum Number, Size and Location of Processing Plants in Eastern North Carolina, No. 97, December 1962, 75 pp. Also see Mathia's Ph. D. dissertation, N. C. State, 1962.

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Richard L. Simmons, The Economic Feasibility of Additional Milk Manufacturing Facilities in North Carolina, North Carolina State College, Dept. of Agricultural Economics, A. E. Information Series No. 99, February 1963, 45 pp.

Butter

Leonard Benning, "Feasibility Report for a Butter-Powder Manufacturing Plant in the Lake Region Area of South Dakota," South Dakota State College, Agricultural Extension Service, January 1962, 10 pp.

1. The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that proper record-keeping is essential for the transparency and accountability of the organization. This section also outlines the various methods used to collect and analyze data, ensuring that the information is reliable and up-to-date.

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Forest Industry Opportunities in Rural Development, U. S. Dept. of Agriculture, Forest Service, Information Bulletin 222, March 1960, 27 pp.

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R. W. Schoeff and R. J. Baker, Determining Feed Plant Feasibility, Kansas State University, Formula Feed Extension, October 1961, 61 pp.

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General

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1. The first part of the paper discusses the importance of the study.

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2. The second part of the paper discusses the methodology used in the study.

3. The third part of the paper discusses the results of the study.

4. The fourth part of the paper discusses the conclusions of the study.

5. The fifth part of the paper discusses the implications of the study.

6. The sixth part of the paper discusses the limitations of the study.

7. The seventh part of the paper discusses the future research.

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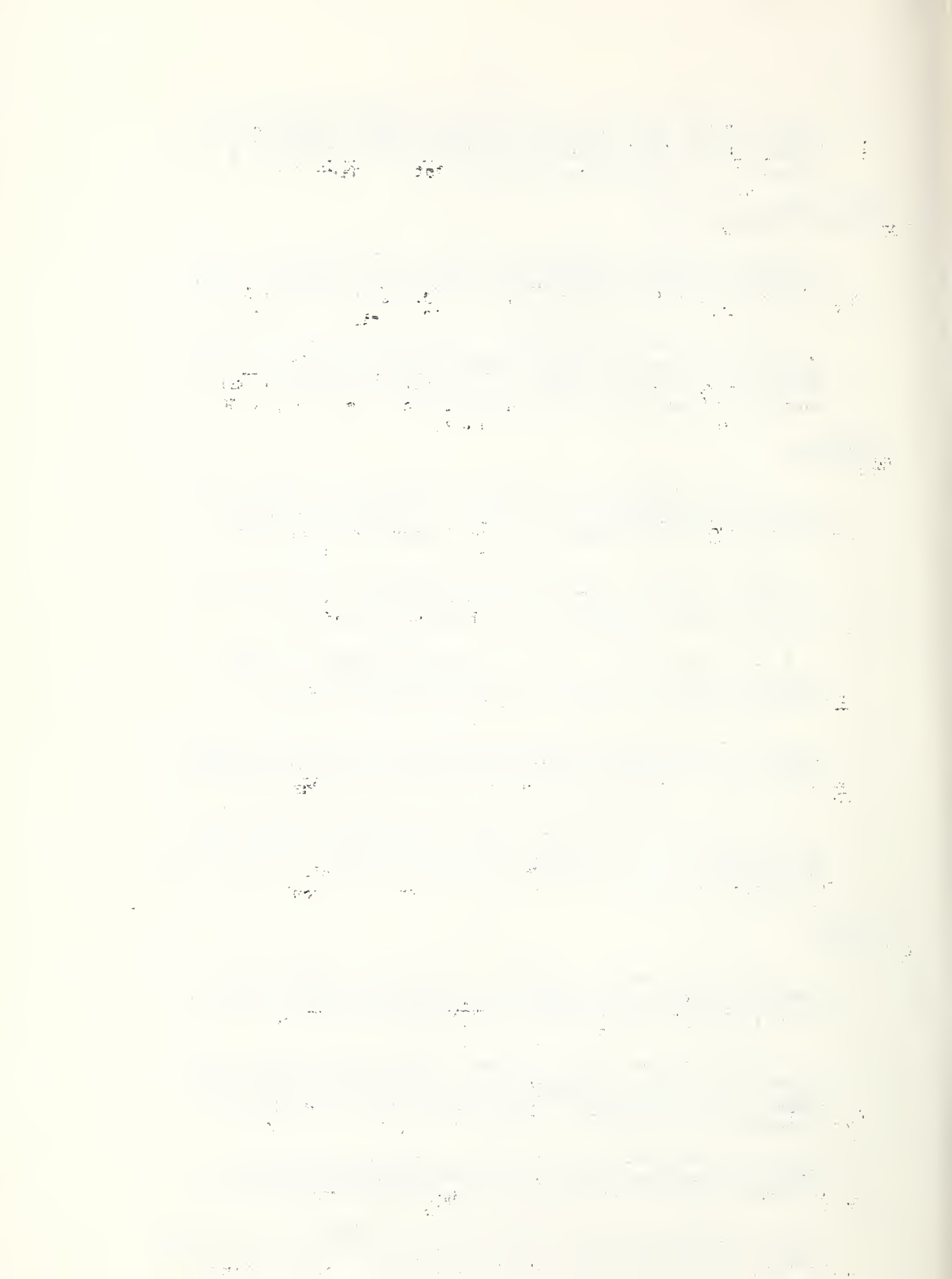
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